STRAUSS PAPER COMPANY
Goes Green!
“We are an industry leader in environmental sustainability. Not only do we encourage the utilization of environmentally friendly products to our clients, but we have also implemented sustainable practices and solutions into our operating procedures as policy. We are committed to environmental stewardship and strive to continually reduce our impact on the environment.”

- Stu Strauss
As a family business, SPC understands the importance of maintaining and sustaining resources for future generations. Employees are committed to limiting their environmental impact and encouraging environmental stewardship. SPC emphasizes reduction in greenhouse gas emissions and pollution, waste production, energy and water usage, and pursues renewable energy opportunities. SPC is eco-conscious throughout its internal organization, customer service, distribution, and by providing the highest quality green products.
Employee Engagement

Green Team
- Meets bi-monthly, sends rep to broader Company meetings

Weekly email featuring green tips

Sustainability incorporated in employee manual

Take pledges
- Upon receiving mugs pledged to: turn off lights when not in use, ensure water faucets are completely shut off, shut down PCs, recycle all possible materials, dispose of e-waste properly, avoid disposable cutlery and flatware, as well as use the provided reusable cups for hot/cold beverages

Staff survey: I consider myself to be an environmentally conscious person

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<th>Yes</th>
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Dominick Pizzarello, Sales Representative, has been a LEED AP O+M since April 2013 (GBCI 10678708)

LEED AP O+M: “Distinguishes professionals implementing sustainable practices, improving performance, heightening efficiency and reducing environmental impact in existing buildings through enhanced operations and maintenance.”
– USGBC Credentials

LEED Green Associate since 2011

LEED GA: “denotes basic knowledge of green design, construction, and operations”
Sustainability statement displayed throughout facility as a constant reminder and celebration

It reads, “As industry leaders in environmental sustainability, we strive to...

- Provide clients with environmentally friendly products
- Implement sustainable business practices in and out of the office
- Reduce our impact on the environment”
Signs celebrating accomplishments throughout facility

DID YOU KNOW?
Strauss Paper Company recycles 20,280 lbs of pallets per year, saving 676 tons of greenhouse gas emissions from entering the atmosphere.

DID YOU KNOW?
Strauss Paper Company provides its employees with bottles and water, eliminating the need for disposables.

DID YOU KNOW?
Strauss Paper Company uses motion sensors in almost every room, including the warehouse. This way, lights are only on when a space is in use, saving energy and money!
Strauss Paper Company and its employees place an emphasis on reusable energy and energy use reduction. The facility utilizes a solar array, fluorescent lights, and motion sensors.

Strauss Paper Company will continue using renewable energy for the foreseeable future, and will continue to incentivize hybrid cars and green transportation.
SPC has one of the most efficient solar arrays in Westchester, generating 52,680 KWh of electricity a year!

- SPC generates 86% of the electricity it consumes
- The array saves SPC nearly $22,000 a year
- ROI should be under 5 years while the lifespan of the array is 20 years
Electricity Figures

Electricity Consumption

- On-site Generated Renewable Electricity: 87%
- Purchased Electricity (from the Grid): 13%

Emissions Avoided/Created in Metric Tons of CO$_2$e

- Avoided Metric Tons of CO$_2$e From Using On-Site Generated Renewable Electricity
- Generated Metric Tons of CO$_2$e From Purchased Electricity (from grid)
Energy Reduction

- Turn off lights when not in use/use sensors
- Timers on thermostats
- Using exclusively T5 bulbs
- Transitioning to Energy Star appliances
- 15-min standby policy on computers, printers
- In the process of eliminating nearly 50% of printers
- Battery-powered forklifts
Materials & Green Purchasing

As a distribution company, we not only hold ourselves accountable for providing the greenest janitorial and office solutions for our customers, but also for our own facilities. In addition to opting for the greenest choice in every product, we are phasing out not only disposables, but also energy inefficient machines with Energy Star rated ones.
Materials & Green Purchasing

- Recyclable toner cartridges
- Digital catalogues and billing
- Virtual desktop client
- No disposable water bottles
- FSC paper
- Uses a communal supply closet
- Automated double-sided printing
- Reusable mugs
Reusable cutlery & drying racks
Reminders for using mugs:

Employees are expected and encouraged to use their reusable mugs. Thank you!
We pride ourselves on the efficiency of our practices in diverting waste, switching to digital catalogues and electronic billing. By recycling all pallets, boxes, office paper, and commingled materials, SPC diverts nearly half of its used materials. The Company saves over 20,280lbs of pallets from laying waste in landfills. In alignment with our values, we provide our employees and customers with a receptacle for e-waste and printer cartridges.

SPC will continue to limit its waste production through green actions taken by every individual. Employees are educated on proper recycling, and are provided reusable mugs/water bottles and cutlery and recommend reusable dishware in the office. We will continue to limit our printing by utilizing digital mailings, billing, and document sharing.
Installed both commingled and paper recycling
- Recycles over 75,400lbs of paper and cardboard annually
Created environment-specific recycling and ‘landfill’ signage
Recycles pallets
- Over 28,000lbs annually!
Reuse cardboard boxes, packaging
E-waste kiosk
Reuse machine parts
Custom signage reflecting employees’ consumption

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<tr>
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<th>PLASTIC</th>
<th>METAL</th>
<th>GLASS</th>
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<td><img src="image2" alt="Metal Examples" /></td>
<td><img src="image3" alt="Glass Examples" /></td>
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**NOT RECYCLABLE**

- Plastic bags
- Paper plates
- Plastic straws
- Plastic cutlery
- Plastic wraps
- Paper towels
- Plasticine

**RECYCLE ALL TOGETHER**

*Please empty out all food and liquids*
As a company in sales, a substantial part of our business is founded in distribution. Our drivers use carefully calculated distribution routes via software to be as efficient as possible, as well as educating our employees on green driving habits. Additionally, employees are motivated to purchase hybrid cars by a $500 end of year bonus.
Transportation

- $500 annual incentive for hybrid cars
- No-idling policy
- Software-formulated distribution routes for efficiency
- Employees trained in green driving practices
Land Use & Water

SPC works diligently as a steward for local land and water. The property’s lawn is not only watered in an efficient manner, but clippings are left on the land for nutrients. Additionally, the Company will have its water use audited every three years, and will continue to improve its waste water and has already implemented protocols for unexpected and unlikely oil spills.
Signage for reporting leaks

Routine cleaning of storm drains

Procedures in place for spills and chemical clean up

Grass clippings and fallen leaves remain on property
Future Commitments

- Transitioning to all Energy Star machines
- Annual maintenance for air conditioning, refrigerators, and water boiler
- Research green options before purchasing
- Upon renovations:
  - Ensure insulation of hot water piping in walls
  - Evaluate building envelope: seal air leaks in windows, doors, roof, and walls to reduce heating/cooling load, using green/non-toxic materials when making improvements
- When the time comes to replace the light bulbs, contact Con Ed for a consultation about LEDs and rebates
- Reducing the number of printers in-house
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