United States Tennis Association
Westchester Green Business Certification

December 2017
USTA’s Environmental Commitment

“The USTA is committed to reducing our environmental footprint and promoting environmental stewardship at all levels of our organization.”

- Gordon Smith
  Executive Director
Employee Green Survey

The survey was posted to USTA’s intranet as well as promoted verbally by Green Team members. We received a total of 55 responses.

Highlights:

● 96% of the respondents consider themselves to be environmentally conscious

● 82% of the respondents consider the USTA workplace to be environmentally friendly
USTA Properties

Across the USTA properties, we have 3 LEED-certified buildings which use 10% less energy and 40% less water than standard buildings.

Office Building
USTA National Campus in Orlando, FL

USTA Billie Jean King National Tennis Center in Flushing Meadows-Corona Park, NY

Grandstand

Transportation Building
USTA Properties

Players wow fans under LED lights throughout the grounds at the USTA Billie Jean King National Tennis Center which decreases energy consumption by 50%.
USTA’s Green Activities

Earth Day - Each year since 2010, USTA employees help the NY Parks Department in Flushing Meadows-Corona Park clean up the area for the Springtime. We’ve mulched, raked, pruned trees and bushes, and more!
USTA’s Green Activities

Soles4Souls - Nashville-based charity with the vision of disrupting the cycle of poverty around the world. USTA has collection boxes at each of its properties and sends donations regularly. Since April 2017, we’ve donated 600+ pairs of shoes!
USTA’s Green Activities

Tennis Ball Recycling

USTA collects and distributes used tennis balls to hospitals, nursing homes, schools, physical therapy centers, recreation centers and dog shelters. Balls are donated following tennis match play, clinics and ball-testing. Since 2008, more than 20,000 tennis balls have been donated nationwide!
USTA’s Green Activities

We’ve remodeled our office floor plan and updated our workspace environment to provide employees with a connection to the outdoors through the introduction of daylight and views.

As remodels and updates take place around the USTA offices, we donate the used furniture to local charities.
USTA’s Green Activities

Host an Annual Farmer’s Market in the Fall - In years most recently, we’ve gotten items from the local Denison Farm and Stewart’s Farm.
In November of 2016, we partnered with Field Goods for the USTA to serve as a pick-up location so employees can enjoy year-round local produce delivery. This is not only convenient, but also encourages healthy lifestyles while supporting small farms that practice sustainability.

Field Goods is a year-round local produce delivery service; customers receive 5 to 8 different fruit and vegetables (depending on bag size), plus optional add-ons. Bags cost $16 to $32 per week, and can be put on hold at any time. It’s flexible!

Field Goods purchases everything directly from over 80 small farms in the region. All of the produce is non-GMO, and most is organically grown.
Energy Reduction

Lighting:
- Upgraded many workspace area lighting to LEDs (including exit signs!)
- Use energy efficient T8 lighting

Heating & Cooling:
- Comply with regularly scheduled HVAC and commercial refrigeration equipment maintenance
- Hot water heater is set to the ideal, 120 degrees
- Use programmable thermostats to save energy during non-peak hours

Appliances:
- Appliances are energy star rated or are in the process of getting energy star rated replacements
- Employees are encouraged to shut off computers when not in use
- Refrigerators are set to the ideal, 35°-38° and freezers to the ideal, 0°-5° temperature

Get the LED out.

Watt’s goin’ on?

Computers don’t need sleep.

It’s “Bring Your Sweater To Work” day.

USTA Going Green.

USTA Going Green.

USTA Going Green.
Waste and Recycling

Clearly marked recycling bins are housed in every common area, kitchen and our cafeteria for employees to recycle glass, cans, paper, plastic and cardboard. We also participate in the Grounds to Grow On: K-cup Pod Recovery Program.
Waste and Recycling

Tennis balls collected at the US Open are reused in USTA tennis programs and donated to various community and youth organizations throughout the United States.

US Open-related printed materials (e.g. US Open media guide, marketing collateral, tickets, and the Daily Draw Sheet) are composed of at least 30 percent post-consumer waste.

All company printers are defaulted to double-sided printing and we’ve got signs posted as reminders.

Our office printer paper is made of 30% post-consumer waste.
Green Purchasing

**STATIONERY & OFFICE SUPPLIES**

Top 10 office supplies purchased (all made from recycled materials):

- Copier paper
- Post-it notes
- Notebooks
- Writing pads
- Envelopes
- File folders
- Coffee cups
- Pocket file folders
- Note pads
- Calendars

**FOOD, BEVERAGE & CATERING**

Our cafeteria vendor supports local farms and is a member of several government and community programs designed to keep local farmers in business and the land they utilize sustainable (e.g. Massachusetts Grown, Connecticut Grown, Keep Local Farms and Farm Fresh Rhode Island).

**ELECTRONICS**

USTA employees utilize laptops instead of desktop computers and virtual instead of traditional servers.

**GREEN CLEANING**

Our products contain ingredients that are biodegradable, nontoxic and are derived from renewable sources. They are concentrated form and our janitorial services are aware of our green cleaning policy.
Transportation

Telecommuting is allowable with manager approval.

USTA utilizes video-conferencing to reduce employee business travel. Each conference room is equipped with upgraded technology systems.

USTA offers shuttle service to/from White Plains train station everyday for employees, as well as group transport for employee events taking place at the Tennis Center in Queens.
Land Use

LANDSCAPING

We have adaptive and native plants that thrive without pesticides or fertilizers.

As part of facility maintenance procedures, we clean our storm drains regularly.

We mulch onsite and grasscycle.

SUPPORTING ACCESS TO SUSTAINABLE FOOD

As previously mentioned, we host an annual farmer’s market and partnered with Field Goods, which supports small local farms practicing sustainability.

IRRIGATION

We maintain our irrigation equipment regularly.

We monitor irrigation schedules to avoid over-watering.

We are working to install a low-flow irrigation system to optimize distribution.
Water

We have low-flow toilets and motion-sensored faucets in bathrooms to minimize water waste.

Signs are posted around the office to remind employees to shut water off and report leaks.

We regularly monitor our property sprinkler system to ensure there are no leaks causing water waste.
Green Team

**Team Leads**
Lauren Tracy
Ed Brandt
Anne Kalashian
Amanda Korba
Andrea Thompson

**Team Members**
Kaitlin Peterson
Michal Trzaska
Madelyn Koch
Emily Brandt
Stefanie Iennaco
George Moreira
Jess Bishenkevich
Jeffrey Zonenshine
Pat Dennis
Libby Lazare
Alice Emmer
Brent Stauffer
Beth Meyer
Mike Floyd
Lori Ogden

There's no “i” in USTA.

Working together, we can make the world a greener place by saving some energy around here. Look for these signs and check the intranet for some ideas.
Submit ideas to: employeegreencommittee@usta.com

USTA Going Green.